FOR IMMEDIATE RELEASE

News Advisory

Las Vegas, February 25, 2008 – A major breakthrough in ergonomic, energy effective lighting systems for industrial, commercial and institutional properties will be exhibited at the 2008 Electric West Trade Show from February 27th – 29th in Las Vegas, NV. That's when GO Lighting Technologies Inc., of Toronto, Ontario will launch the new GO FLL™ LED flat panel lighting systems with a demonstration at the company's exhibit
(Booth #100).

GO President Ron Content says the new GO FLL™ lighting – which serves as a replacement to fluorescent systems and incandescents - exceeds anything on the market today for the quality of light it achieves, the energy it saves, and the ROI it has for property managers. "When property managers see the quality of light and find out how much a GO FLL™ lighting solution can save them, they will want to know where they can get it", he says.

Ron Content will be available to answer your questions, and for interviews at the show. Please email him directly or contact Ashley Keith of MCAN Communications to arrange a time. If unable to be at Electric Show 2008, media are invited to download a press kit with full information on the new GO FLL™ lighting systems from the Media Room on GO's website (www.goenergyeffective.com/mediaroom).

GO Lighting Technologies Inc. supplies premium quality, energy effective lighting solutions for commercial, industrial, institutional and residential applications throughout the Americas.

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Contacts:
Ronald Content, President of GO Lighting Technologies Inc.
Tel: (866) 679-9452
Fax: (416) 679-9452
Email: r.content@goenergyeffective.com
Web Site: www.goenergyeffective.com

Ashley Keith, MCAN Communications Inc.
Tel: (905) 337-2133
Fax: (905) 337-0882
Email: branding@mcancommunications.com